

Saket Sonar

Product Design/Communication Design

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I'm a product designer with a deep curiosity for niche and random subjects. I firmly believe in process-oriented design, where the process justifies the final design. My goal is to gain as much experience and grow as much as possible, as a designer and as a person.

in <https://www.linkedin.com/in/saket-sonar-b066451b0/>

 [@tekas_ranos](#)

Portfolio

<https://www.saketsonar.com/>

Bē

<https://www.behance.net/saketsonar1>

Skillset

Sketching
Digital Drawing
Material Handling
3D Modeling & Rendering
Origami
Technical Understanding
Concept Development
Originality
Adaptability

Tools

Clip Studio Paint
Procreate
Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Figma
AutoCAD
Fusion 360
Keyshot

Interests

Product Design
Industrial Design
Toy Design
Graphic Design
Origami
Concept Art
Character Design
Theatre

Languages

English
Hindi
Marathi

Education

National Institute of Fashion Technology, Gandhinagar (2020-24)
Bachelor's of Design - Accessory Design

The Orchid School, Pune (2010 - 20)
X (CBSE) - 2018 XII - Science (CBSE) - 2020

Experience

Corugami - Pune (June - July 2023)

Product Design Intern -

- Designed an **interactive** and **personified dustbin** for an **office space** using **corrugated sheets**. This project involved **extensive research** on **waste management** in India and **user psychology** related to dustbins and **waste disposal**. Developed various **concepts** through **brainstorming**. Developed multiple **mockups** and **prototypes**, culminating in a final scale prototype created using **laser cutting** techniques.
- Contributed to various projects aimed at **improving workflow efficiency**.
- Created **resources** for the company's **social media** page.
- Participated in numerous **team-building** and **skill-based workshops**.

Smartivity - New Delhi (Jan - May 2024)

Product Design Intern -

- Designed a **STEM toy kit** for children aged 6 to 8, centered around the concept of **Simple Machines**. This project involved **extensive market research**, **product analysis**, and **brainstorming** to develop new **concepts**. Interacted with school science teachers to assess the effectiveness of the concepts, followed by **rapid prototyping** using **laser cutting** techniques. Conducted **user testing** with children and created final **graphics** for the toys.
- **Translated** an existing toy based on **Momentum** into the Smartivity product language, and conducted multiple rounds of **internal user testing** to evaluate its effectiveness.
- Actively contributed to various **feedback discussions** on other projects.
- **Assisted** in and participated in **user testing** for various projects.

Projects

- Designed a Range of **Modular Living room furniture** using the concept of **biomimicry** inspired from a **plant cell wall**.
- Redesigned a **bucket** and created a range suitable for various kinds of demographic after **extensive user study, surveys** and **interviews**.
- Co-created a **11 x 10 feet tall graffiti wall** based on the **life of college students** in **manga art style**.
- **Branding & Character design** for a **board game club** located in Gandhinagar
- Designed a range of **table top toys** which take inspiration from **Montessori** and **STEM Toys** for various age groups

Extra Curricular

Member of the college **core graffiti team**

Member of college **Theatre team** - Meri Mandali

Participated in intra college events and achieved **second place** in **Rubik's Cube** competition of **Converge 2023, NIFT Bhopal**

Landed **second position** two times in **Nukkad Natak** (Street play) competition at **DAICT** with college theatre team **Meri Mandali** (2022)